

2017-2018

PARTNERSHIP OPPORTUNITIES



Kindly contact
Meg McIntosh at vpdevelopment@jlmiami.org for more information.



ABOUT THE JUNIOR LEAGUE OF MIAMI

OUR MISSION

Founded in 1926, the Junior League of Miami (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

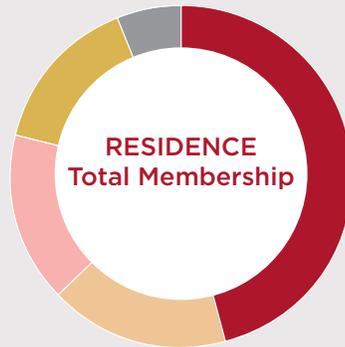
JLM’s vision is to empower Miami’s women to conquer tomorrow’s challenges and build a united community.

OUR MODEL

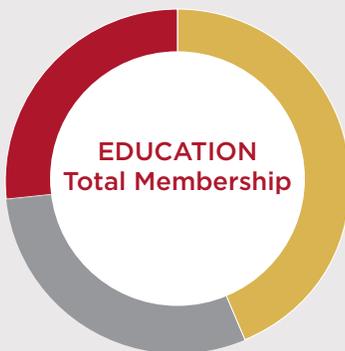
Central to the mission of JLM is the personal and professional growth of our members. Since 1926, we have been building the capacity of women leaders in Miami. From trainings that build specific skills to volunteer leadership positions that contribute to holistic growth, our members have the opportunity for significant on-the-job training each and every year. Our unique model places members in League leadership roles that mirror positions found at both for-profit and non-profit organizations. Governed by a ten member Board of Directors and managed by a separate ten person Executive Management Team, JLM is a 501c3 and our volunteer leaders manage diversity, build teams, steward budgets, and deliver results. Our current and past leaders are executives across a wide array of industries in Miami and their League experience contributed directly to their success.

OUR MEMBERS

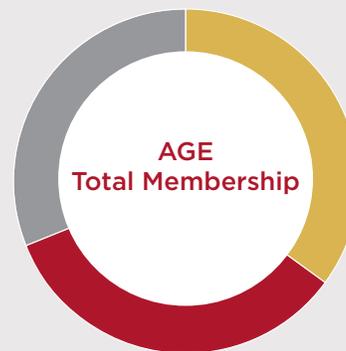
JLM is an organization of nearly 1,000 women of all ages and backgrounds who live throughout Miami-Dade County and dedicate themselves to community. League membership is open to all women in South Florida interested in volunteerism.



Coral Gables/South Miami/Coconut Grove	46%
Pinecrest/Palmetto Bay	17%
South Beach/Miami Beach/North Miami/Aventura	16%
Downtown/Brickell/Midtown/Key Biscayne	15%
Kendall/Doral	6%



Master's	43%
Doctorate	29%
Bachelor's	26%



Ages 36-55	35%
Ages 22-35	34%
Ages 56+	31%

OUR FUNDING

Run entirely by volunteers—with no full-time employees—JLM operations are funded entirely by member dues. 100% of resources generated by community partnerships, corporate sponsors, fundraising events, and individual philanthropy are directly invested in our community projects.



ABOUT THE JUNIOR LEAGUE OF MIAMI

OUR IMPACT

JLM empowers women. Whether it's our own members or the women we serve through our community programs, we achieved this goal last year by:

IMPACT



- Training nearly 1,000 JLM members as community volunteer and civic leaders who contributed more than 10,000 hours of service



- Providing supportive housing and resources for nearly 300 woman and children at INN Transition South and INN Transition North, freeing them from domestic violence



- Granting college scholarships to high school seniors who have excelled through academics and community service, in the face of adversity

OUR PROJECTS

Junior League of Miami identifies unmet needs in the community and partners with local non-profits to develop unique programs to fulfill those needs, while also providing the resources and volunteers to support those programs. Our three signature projects are INN Transition North, INN Transition South, and Done in a Day.

INN Transition North and South are transitional housing facilities for women and children who are survivors of domestic violence, and Done in a Day allows JLM to provide trained volunteers to one day events in the community. JLM founded and owns INN Transition North and has provided support and programming for more than 20 years. Through a partnership with Miami-Dade County, JLM provides mentoring and life-skills training for residents and their families, along with a safe place to live so they can break the cycle of violence.

JLM also provides funding and volunteers to additional community projects on a yearly basis. Projects have included the Miami Science Museum, Therapy Dogs, Breakthrough Miami, and Lotus House.

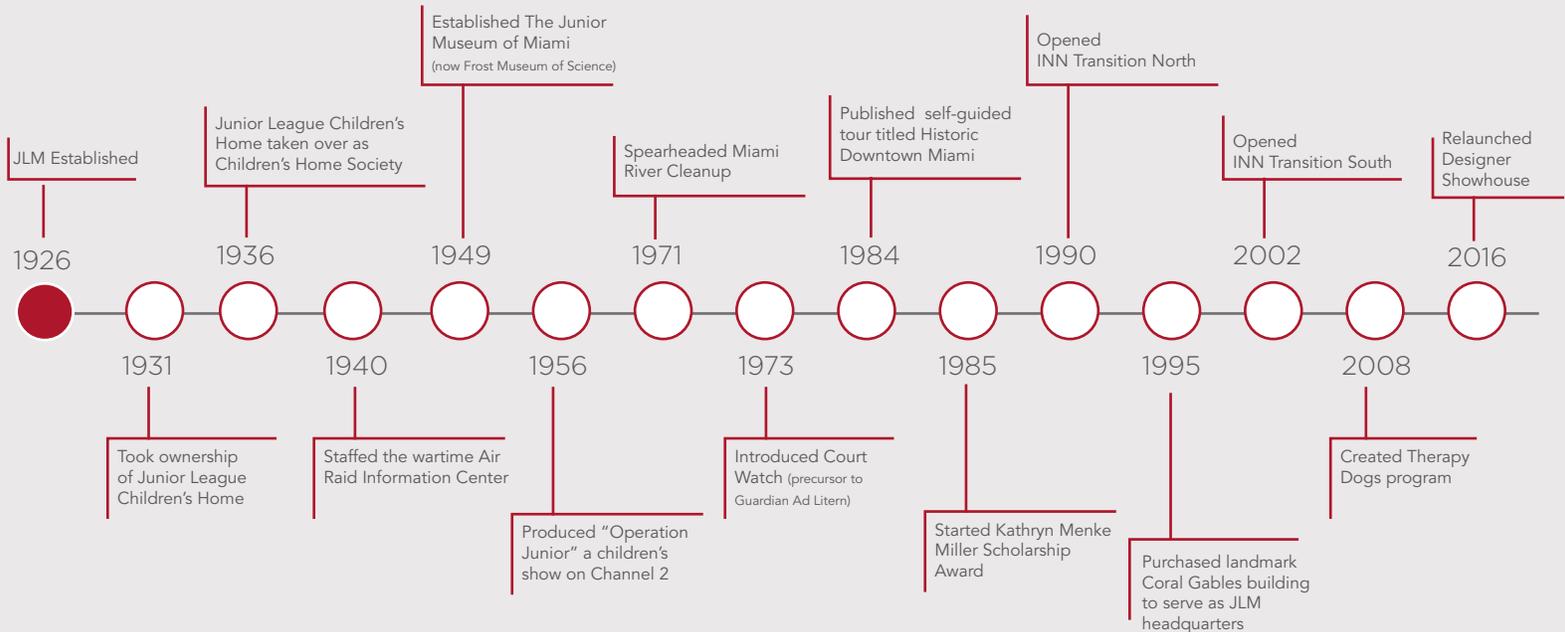


ABOUT THE JUNIOR LEAGUE OF MIAMI

OUR HISTORY

JLM has been training, developing, and empowering women throughout Miami-Dade County for 90 years. Our members have contributed over \$3.3 million to the community and millions of volunteer hours since our founding in 1926.

OUR HISTORY



OUR SUPPORTERS

"From starting the Miami Science Museum decades ago to helping families in distress today, the League's mission has always been to make Miami a better place for us all." *Greg Barnes, President, Bill Ussery Motors*

"INN Transition South operates at its optimum due to the ongoing support of the Junior League of Miami. The support is provided to complement the social services and self-sufficiency goals associated with transitional housing. I look forward to working with the Junior League of Miami and the beautiful spirits displayed by members as master volunteers! We could not exist without you!" *Joyce Henry, Victim of Crime Act Supervisor, INN Transition South*

"Many of our associates have served in Junior League of Miami throughout EWM's 50-year history, and therefore we have had a close relationship with the League for a long time. It has always given us a great sense of pride to support the many initiatives that the League manages." *Ron Shuffield, President, EWM Realty International*

"When I think of good people getting involved in our community's most challenging and important issues, Junior League always comes to mind." *David Lawrence Jr., chair of The Children's Movement of Florida and retired Miami Herald publisher*

2018 JUNIOR LEAGUE OF MIAMI

DESIGNER SHOWHOUSE



MIAMI DESIGNER SHOWHOUSE

OVERVIEW

The Showhouse is a fundraising event to benefit the mission and community projects of the Junior League of Miami (JLM). It will feature a historic home with superb Miami architecture, on loan for this event, which will be transformed by top designers and temporarily opened to the public for tours.

PURPOSE

With a goal of \$500,000, the Showhouse will be the JLM's largest fundraiser. Proceeds from this event will support programs and projects focused on women and children at risk. Exposure from the event will increase awareness of community needs and engage past, current, and future JLM members. Beyond ticket sales, funds will be raised through partnerships, sponsorships, and special events, which may include preview tours, parties, JLM events, and broker open houses.

SHOWHOUSE

The 2018 Showhouse will take place at The Deering Estate, a 444-acre estate in Palmetto Bay, Florida. The former home of industrialist Charles Deering, the waterfront Estate has unparalleled vistas and manicured grounds. The Showhouse activations will include the Richmond Cottage and the Stone House.

DESIGNERS

Selected interior designers will transform their assigned room, reflecting their personal tastes and ideas. The house is opened to the public, offering the designers an opportunity to showcase their decorating talents to the local community. The 2016 Junior League Designer Showhouse, held at the Kampong, featured the work of nearly 30 interior and garden designers from Miami and beyond, such as The Gallery Interiors, Mabley Handler, Robert Rionda, Hillary Scurtis, Fernando Wong, and Julie Moir Messervy.

TIMING

The Showhouse is scheduled for April 14-29, 2018. JLM volunteers will staff the Showhouse six days a week from 11 a.m. to 5 p.m. and during select evening events.

ATTENDANCE

JLM anticipates between 4,000 and 7,000 guests will attend the Showhouse and its supporting events during the two-week run.

PROMOTION

A media partner will be secured to provide pre- and post-event coverage of the Showhouse and the related activities. Additionally, JLM will promote the event through pole banner advertising on US1, in local newspapers, on social media, and on pertinent websites. Partnerships with travel and visitors bureaus will be secured.

EVENT CONTACT INFORMATION

Through a sponsorship of the Junior League Designer Showhouse, your organization will provide life-changing programming and resources for survivors of domestic violence. For questions and to confirm your sponsorship package, kindly contact Gabrielle O'Quinn at showhouse@jlmiami.org.



MIAMI DESIGNER SHOWHOUSE

SPONSORSHIP OPPORTUNITIES

For your contributions in support of the Junior League of Miami and our Miami-Dade community, we offer these exclusive benefits, designed to help your organization share the good news about your community initiatives both internally and externally. Our recognition program provides distinct benefits by level of giving.

2018 Showhouse Sponsor Benefits						
Level Name Sponsor Investment	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,000
In person activation at one (1) monthly JLM general membership meeting ¹	x					
Category exclusivity ²	x					
Opportunity to host evening event for sponsor invitees at Showhouse ³	x					
Mention as presenting sponsor in all media coverage	x					
Honorary Showhouse co-chair position or role as JLM Community Advisory Board member ⁴	x					
Placement on pole banners	x					
Sponsor-branded giveaway at Showhouse ⁵	x					
Private Showhouse tour for 20 people	x	x				
Feature story in JLM Website	x	x				
Feature story in JLM Magazine	x	x				
Premier logo placement on all print and digital advertising	x	x				
Unique sponsor email to JLM members	x	x				
Ad in JLM fall 2017 issue ⁶	inside cover	HPFC	HPFC			
Ad in JLM spring 2018 issue ⁶	inside cover	HPFC	HPFC			
Logo inclusion on all electronic invitations for Showhouse, by sponsorship level	x	x	x			
Link to sponsor website from MiamiShowhouse.org	x	x	x	x		
Showhouse program book ad	inside cover	FPFC	HPFC	QPFC		
Logo placement on all print and digital Showhouse advertising, grouped by sponsorship level	x	x	x	x		
Logo inclusion on "thank you" page of Showhouse program book	x	x	x	x	x	
Name(s) listed on "Friends" page of Showhouse program book						x
Included in social media outreach {Facebook, Instagram, Twitter}	x	x	x	x	x	x
Invitations to Showhouse kick-off event	15	8	6	4	1	
Showhouse admission tickets	30	16	12	8	6	2

¹In person activation to be agreed upon in advance to ensure inclusion in meeting agenda and promotion.

²Category exclusivity applies to sponsorship levels and does not apply to Showhouse furnishings.

³Sponsor bears responsibility for invitations, catering, security, parking, and any other incidental expenses related to this gathering. To be held on a mutually agreed upon date. Several JLM representatives to be included in guest list.

⁴Honorary co-chair positions limited to top two sponsors and Junior League of Miami.

⁵Placement of mutually agreeable, sponsor branded giveaway for the run of the Showhouse. Sponsor responsible for item production, delivery, and set-up.

⁶For sponsorship commitments made prior to insertion deadline for publication. Art provided by sponsor.